

Healthcare Research Solutions Powered by the FPG QualPanel™

900,000 Patients & Caregivers • 150,000 Healthcare Professionals

Focus Pointe Global has been a leader in medical marketing research for over 26 years. We have earned the trust of the healthcare research community by providing unrivaled expertise and proven results. Our dedicated healthcare team, consisting of senior leadership, project managers, and medical recruiters, provides the highest level of creative expertise your healthcare project requires. These are true industry professionals who have worked an average of 25+ years in the medical marketing research industry.

We are passionate about recruiting the right participants for your research. Whether you require physicians, patients, caregivers, nurses, hospital personnel, pharmacists, social workers, physical therapists, or dietitians, the FPG Healthcare Panel™ can support your needs. With over a million deeply-profiled members, the FPG Healthcare Panel™ (a subset of our 1.5 million-member QualPanel™) provides the engaged participants your project requires for a successful outcome.

The FPG Patient Panel™

Consisting of 92 chronic medical conditions and managed by a team of seasoned industry veterans, the FPG Patient Panel™ offers custom consultations of study feasibility with the highest level of customer service and efficiency available in the industry.

The FPG QualPanel™

FPG panelists register to participate through our respondent web portal, focusgroup.com, and are vetted through a rigorous 5 Check Pointe Recruiting regimen. The result is the FPG QualPanel™, populated by 1.5 million opt-in panelists, including thought leaders and influencers in the healthcare, patient, business, and consumer spheres.

Healthcare Research Methodologies

Focus Groups
Combination In-Person/Webcam Enabled Groups
In-Depth Interviews (IDIs)
Tele-Depth Interviews

Webcam Focus Groups
Communities/Bulletin Boards
Ethnographic Research
Mixed-Mode Qual-to-Quant
Online Surveys

Top Patient and Caregiver Medical Conditions

Seasonal Allergies
High Cholesterol
Depression
Hypertension
Migraines
Overweight/Obesity
Asthma
GERD
Acne
Insomnia
Chronic Pain
Osteoarthritis
Diabetes - Type 1 & 2
Irritable Bowel
Eczema
Heartburn
Osteoporosis
Urinary Incontinence

Top Physician Specialties

Internal Medicine/Internist
General Practice
Family Practice
Family Medicine
Pediatrician
Cardiologist
General Surgeon
Obstetrician
Gynecologist
Hematologist Oncologist
Neurologist
Anesthesiologist
Psychiatrist
Orthopedic Surgeon
Gastroenterologist
Endocrinologist
Emergency Medicine Physician